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# The ELI Weekly

*The Weekly Newsletter of  
the English Language Institute  
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## Midterm

### *Have a quiet weekend!*

Folks, this weekend, we don't have any weekend activities scheduled. Believe it or not, we are coming fast upon the halfway point in the semester! Next week, many of your teachers will be holding Midterm Exams, so we want to give you a chance to study a bit more this weekend, just in case!

## Notes from the Office

- **Holidays and RTS Bus Service--** Students, remember there is no campus service:  
November 12 (Monday, Veterans' Day)  
November 22-23  
(Thursday/Friday, Thanksgiving Holiday)  
December 17 - 30,  
2007(Christmas Break)  
Campus service is reduced on  
November 2 (Friday, UF Homecoming)

Also students should be aware there have been some changes to Route 29, City Route 75 and Campus Route 122. These changes can be accessed on the RTS website [www.go-rts.com](http://www.go-rts.com)  
You can also sign up on the RTS website to have alerts sent to your

email for any route changes, additions or cancellations.

## The Next Trip

Next weekend, we will be holding a **Football Party**, right here in Gainesville for the Kentucky Game. Details about the trip will be on the Activities Board and in next week's *Weekly*.

## Birthdays

The following are ELI Birthdays for the week of October 12-18:

Students:  
October 15: Hyeseon Hong

Staff:  
None this week!

## Manners and Culture

We have a guest columnist this week! A student asked some very interesting questions about Listening/Speaking Classes, so I invited Noreen Baker, our Listening/Speaking Coordinator, to answer them!

*Q: 1. Why don't we test speaking instead of just listening? 2. Why do I have the outside class with the language assistants?*

1. That's a good question. It's true that we need to test speaking. The problem is that it takes a lot of time to interview each student. Instead of giving you yet another test during placement and making you come to Gainesville even earlier than you do, your teachers do speaking activities with you in the first week of class to evaluate your speaking skills.

2. In the past, our listening/speaking class was only 5 hours per week and we had a voluntary 5-hour conversation group outside of class. We discovered that students who went to the conversation groups improved much more than students who didn't, so we decided to increase the listening/speaking class to 8 hours and include the speaking hours without raising tuition.

Remember that different students have different needs. You might notice that some of your classmates speak very fluently but have problems with grammar and vocabulary, and others know the grammar and vocabulary very well, but are nervous about speaking and are not very

fluent. Your language assistants are trying to balance the activities to help everyone. If there is something you would like to learn in your speaking class, and you don't think you are getting it, feel free to tell your language assistants, your listening/speaking teacher or Noreen Baker. We are all here to help you learn!

And, here are a couple of other questions:

*Q: Why are there so many cleaning products sold in the US?*

A: Like so many other categories of products, the answer is marketing, marketing, marketing! Remember, you're in the consumerism capital of the world. The US economy represents nearly 18% of the total world economy, while we have

around 4% of the world's population. That translates into a huge amount of money to spend—so, there is a lot of competition for those dollars!

*Q: Why is Mother's Day more important than Father's Day?*

A: Never having been a mother or a father myself, it's difficult for me to say. However, there are many folks who would probably say that dad maybe gets a few more breaks than mom the other 364 days of the year.

### Grammar

*Q: How do you know when to use 'what' or 'that'. For example: I don't know what to do, or I don't know that to do. In my language, we use the same word for 'what' and 'that'.*

A: Oh, good one! In this case, it's a question of whether you are talking about "the thing" (what) or "the fact" (that). In the example that you gave, you don't know the thing to do—you can't really "do" a fact. So, you should use "what" to express it. On the other hand, if you say, "I didn't know that you were such a good dancer," you are saying that this is a fact which is new to you. So, you use "that" to express it.

### Quote of the Week

You can make more friends in two months by becoming interested in other people than you can in two years by trying to get other people interested in you.

--Dale Carnegie

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